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Author(s): Angus S. Deaton and Christina H. Paxson

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Aging and Inequality in Income and Health

By ANGUS S. DEATON AND CHRISTINA H. PAXSON*

In our previous work, Deaton and Paxson (1994, 1997), we showed that, in a large group of countries, inequality in consumption increases with age within cohorts of individuals. This finding was motivated by a well-known feature of standard autarkic intertemporal choice models, that under appropriate assumptions consumption follows a martingale (see Robert E. Hall, 1978). The theory implies that within-cohort consumption inequality should rise over time as cohorts age, provided that shocks to consumption are not perfectly correlated across individuals. The same should be true of income, at least up to the date of retirement, and of earnings, if employers pay workers their expected marginal product (see Henry S. Farber and Robert Gibbons, 1996).

More recently we have examined whether inequality in health status also increases with age, and how the joint distribution of health and income evolve over the life cycle. It is plausible that health shocks have both permanent and transitory components. The presence of the former implies that health status will be nonstationary so that, provided health shocks are not perfectly correlated across individuals, the dispersion of health status will grow with age. This view of health status as a nonstationary random variable is consistent with stress models in which poor health is the result of “the piling up of adverse life experiences” (Carol D. Ryff and Burton Singer, 1997 p. 90).

Health status, along with income and consumption, is an important determinant of welfare, so that our interest in health inequality stems from a more general interest in the distribution of welfare. Furthermore, health is not

independent of economic status. There is a well-documented but poorly understood “gradient” linking socioeconomic status to a wide range of health outcomes (see Nancy E. Adler et al. [1994] and Sally MacIntyre [1997] for reviews). The gradient has both a life-cycle and a temporal component; differences in mortality across socioeconomic groups are widest in late middle age Evelyn M. Kitigawa and Philip M. Hauser, 1973; Harriet Orcutt Duleep, 1995; Irma T. Elo and Samuel H. Preston, 1996) and are increasing over time (Jacob J. Feldman et al., 1989; G. Pappas et al., 1993; Preston and Elo, 1995).

In our earlier work, we used data from the National Health Interview Survey (NHIS) to examine life-cycle patterns in health status and in the joint distribution of health status and income (Deaton and Paxson, 1998). In this paper we summarize and extend those results and provide new evidence from the Panel Study of Income Dynamics (PSID). Both surveys contain a measure of household income and collect information on an ordinal measure of self-reported health status (SRHS) that ranges from 1 (excellent) to 5 (poor).

I. Measurement Issues

The measurement of health inequality raises two important issues. The first is the difficulty of identifying a measure of health status that is useful over the complete adult life cycle. For example, measures of the inability to complete “activities of daily living” (ADL’s), such as dressing or bathing, have been fruitfully used to assess the health of the elderly. However, these measures do not adequately capture health differences among younger people. Self-reported “days of illness” or “doctor visits” are themselves conditioned by socioeconomic status and sometimes show perverse correlations with income, with better-off people apparently perceiving and treating their illnesses more seriously. The properties of the measure of self-reported health status used in

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this paper have been studied extensively. First, it predicts subsequent mortality. A large number of studies that use data from a variety of countries indicate that reports of poor health are significantly related to subsequent mortality (see E. L. Idler and S. V. Kasl [1995] for summary of this research). The correlation between SRHS and subsequent mortality remains strong even after controlling for objective measures of health status (obtained from doctors' examinations) and life-style factors such as smoking. This fact has led some to argue that SRHS is itself an independent determinant of longevity: individuals with healthier self-images live longer. An alternative to these psychosocial explanations is that individuals have information about their health that is unobserved by others, including physicians. For our purposes, it is the raw correlations between self-rated health and mortality that are of interest, since we want to identify a variable that can serve as a single summary measure of health status. Other research has found that those with low SRHS are more likely to develop problems with ADL's (Idler and Kasl, 1995) and miss more work due to illness (M. Marmot et al., 1995).

Once a measure of health is identified, the second issue is how to measure inequality in health status. Although it is straightforward to compute measures of dispersion in SRHS, it is not clear how we should judge such measures in terms of social welfare. Consider, for example, the familiar result that, if a distribution F_1 (second-order) stochastically dominates a distribution F_2 , then F_1 will result in higher social welfare, when social welfare is represented as the integral over the population of a monotone increasing and concave function of the variable in question. Although we are used to the assumption that social welfare is increasing and concave in income or consumption, it is much less clear why it should be increasing and concave in an ordinal self-reported measure of health status. Nevertheless, the literature on SRHS provides some support for the idea that changes in SRHS have a larger effect on mortality when SRHS is "poor" than when it is "excellent." If so, a mean-preserving spread in SRHS will lower average life expectancy and will lower the expected value of any function that is concave in

life expectancy, for example, one that prefers a decrease in infant mortality to an increase in longevity at older ages. Of course, to focus solely on life expectancy ignores the quality of life. SRHS may well give some indication of quality as well as the likely length of life, so that changes in the distribution of SRHS could still have adverse welfare consequences even in the absence of a relationship between SRHS and mortality. We also note that much of the literature on health inequality is not concerned with inequality in years lived, but with the inequalities in health outcomes across socioeconomic groups. That these are quite different has been emphasized by Richard G. Wilkinson (1986) who points out that, over the 20th century in Britain, socioeconomic differences in mortality have increased while the inequality in years lived has decreased, essentially because of the decline in infant mortality.

II. Evidence on Life-Cycle Patterns in the Distribution of Health and Income

The NHIS is an annual survey of approximately 50,000 adults (plus children) that collects information on health, illnesses, doctor visits, spells of hospitalization, and basic socioeconomic characteristics. We use data on all adults between the ages of 20 and 70, inclusive, interviewed from 1983 through 1994. The survey provides sampling weights, which we use, so that the results should be representative of the whole U.S. population. The PSID is a panel survey of households that has been in existence since 1968, and since 1984 it has collected information on the self-reported health status of household heads and their spouses. We use a sample of 3,435 men and 4,561 women who were either heads of households or their spouses in all years between 1984 and 1992. Unlike the NHIS, this is not a nationally representative sample of all adults, both because it is only households heads and spouses, and because the PSID oversampled poor households in 1968. Given these circumstances, we did not use sampling weights with the PSID.

Although the NHIS has much larger sample sizes and more extensive health information than the PSID, it has far less

information on income. The measure of family income in the NHIS is bracketed and is top-coded at \$50,000 in nominal dollars. The brackets are narrow and are not a major concern, but such serious top-coding cannot be ignored in computing measures of dispersion. In the NHIS results that follow, we have used the Tobit procedure described in Deaton and Paxson (1998), but one reason for extending our work to the PSID is to attempt to reproduce our results with much higher-quality data on income.

Our approach is to track the moments and co-moments of SRHS and family income over time for individuals from the same birth cohort. The NHIS is large enough for each cohort to be defined by the exact year of birth; for the PSID we define cohorts using nonoverlapping five-year birth intervals. Cohorts are identified by their age (or, for the PSID, the midpoint of the age range) in the earliest year of observation; 1983 for the NHIS and 1984 for the PSID. There are 62 cohorts for the NHIS, and nine for the PSID. It should be kept in mind that the PSID is used to construct "true" cohorts: we actually follow the same individuals over time as they age. With the NHIS, we track randomly selected representatives from the (still-living) populations of people born in the same year. These populations are not fixed, because some group members die each year. The evolution of inequality in health and income with age will reflect both changes in inequality within a fixed group and the effects caused by selection of some members, through death, out of the group.

We first compute moments (mean and variances) and co-moments of health status and income, for each cohort in each year, and for men and women separately. These become the "raw data" for our analysis, and much can be learned by looking at graphs of these data. Figures 1 and 2 show the cohort plots for males and females from the PSID; the same information for the NHIS is in figure 4 of Deaton and Paxson (1998). The figures show the age-profiles for the mean of SRHS (top panels), the variance of health status (middle panels), and the correlation between health status and income (bottom panels). Each line on the graphs shows the experience of a single cohort over time.

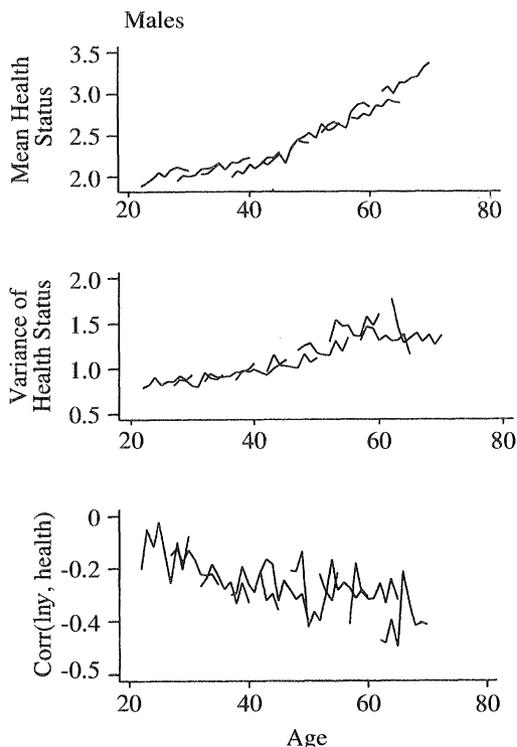


FIGURE 1. HEALTH STATUS, THE VARIANCE OF HEALTH STATUS, AND THE CORRELATION BETWEEN HEALTH AND INCOME FOR COHORTS IN THE PSID, MALES

Note first that, as expected, average health status deteriorates with age for both men and women, although women report worse health than men at younger ages. That SRHS worsens with age is perhaps to be expected, but it implies that when people report their health status, they do not completely "norm" their answers with respect to the experience of those at the same age. The patterns of SRHS with age in the NHIS are similar, except health is better on average at all ages for men and women, which is perhaps not surprising given the oversampling of poor households by the PSID. Second, inequality in health increases with age, and the results for the PSID in the middle panels of Figures 1 and 2 are consistent with the evidence from the NHIS. Although we do not show it, in both the PSID and the NHIS the dispersion in the joint distribution of income and health status rises with age up to the age of retirement and then levels off.

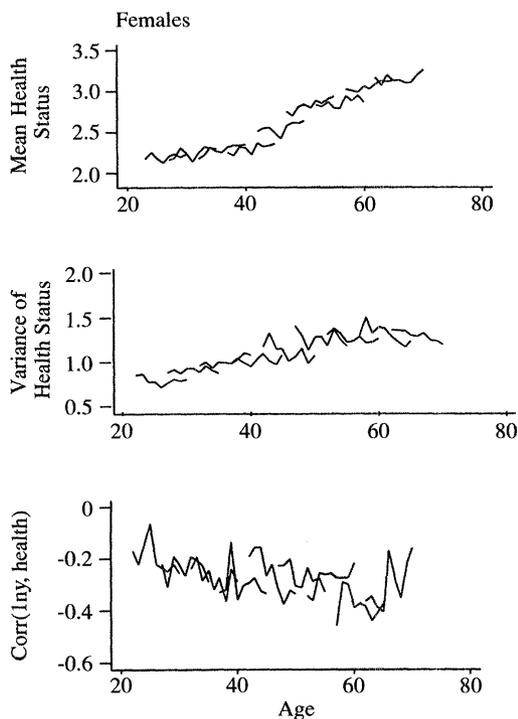


FIGURE 2. HEALTH STATUS, THE VARIANCE OF HEALTH STATUS, AND THE CORRELATION BETWEEN HEALTH AND INCOME FOR COHORTS IN THE PSID, FEMALES

Third, the bottom panels show a consistently negative correlation between health status (measured negatively) and the logarithm of family income, so that the gradient between mortality and income extends to SRHS. Moreover, and again in line with the literature, the correlation varies with age; it is small among those in their early twenties but becomes steadily larger (in absolute value), reaching a peak value of around -0.4 between ages 50 and 60. The small sample sizes in the PSID (relative to the NHIS) yield only noisy measures of this correlation; to clarify the results, and to facilitate comparisons between the two data sets, we regressed the correlations between health and income on a set of age and cohort dummy variables. The cohort dummies account for the fact that the correlation between the two variables (the gradient) may differ across groups born in different years, while the age effects capture the life-cycle pro-

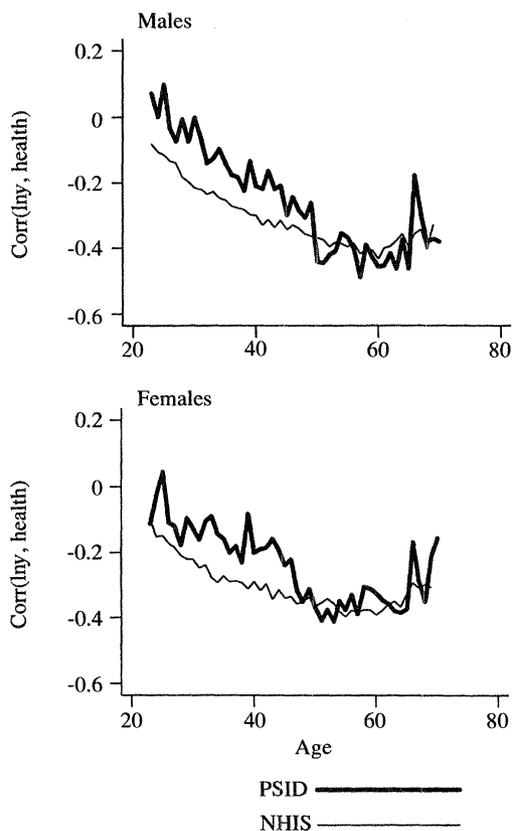


FIGURE 3. ESTIMATED AGE EFFECTS IN THE CORRELATION BETWEEN SRHS AND LOG INCOME (THE GRADIENT)

file of the gradient, the shape of which, by assumption, is held fixed across cohorts. Figure 3 shows the estimated age effects in both data sets.

The two data sets yield very similar patterns in the age profile of the correlation between income and health. For both men and women, the correlation between SRHS and income weakens after age 60, as SRHS deteriorates in general. But this is not simply a matter of the elderly having uniformly poor health status. As the top panels of Figures 1 and 2 show, health status deteriorates with age, but the middle panels do not show a collapse in the variance after age 60; instead, the fact is that, at older ages, differences in SRHS are less well-predicted by income.

There are several possible interpretations of these results, none of which necessarily excludes any other. One is that labor supply and earnings ability are adversely and cumulatively affected by health shocks, so that poor health and low income are increasingly correlated with age. The correlation may weaken in old age, since health shocks received after retirement will not affect pensions and Social Security (although they could affect asset income if sick people run down assets to pay for care). There is also undoubtedly some causality running from income to health. Poorer people are more prone to lifestyles with enhanced risk factors (e.g., obesity or cigarette smoking), have less access to health care, including preventative health care, and live and work in less healthy environments. There is also a literature documenting the adverse health consequences of unemployment. The provision of Medicare at older ages could reduce the correlation by making one determinant of health, medical care, available to everyone. Sorting out the respective contributions of these various mechanisms remains an important task for future research.

Perhaps even more important than lifecycle patterns is the question of changes over time in the relationship between income and health status. It is difficult to discern cohort effects, represented by upward or downward shifts in the traces for different cohorts, from a visual inspection of Figures 1 and 2. However, a more systematic approach shows that there are significant differences across cohorts. We first examined the cohort effects from regressions of each of the variables (mean health, the variance of health, and the correlation of health and income) on sets of age and cohort dummy variables. This was done separately for men and women, and for the PSID and the NHIS. The estimated cohort effects are jointly significant at the 5-percent level or better for each of the variables and samples. To summarize the size and sign of these cohort effects, we then regressed each of the variables on a complete set of age dummies and a linear cohort trend. The results are as follows. First, for females from both data sets and males in the NHIS, average health status has improved over time across cohorts. The effect is small: approximately 0.004 units

per year of birth. However, a visual inspection of the cohort effects indicates that they are *not* linear. There has been no improvement, and possibly some deterioration, in health status across cohorts born after 1945, and there were larger improvements across those born before 1945. The results for the males in the PSID are at odds with the other groups. The estimate of the cohort trend indicates that more recently born groups are significantly less healthy, by about 0.009 units per year of birth. This is largely due to declines in reported health, controlling for age, of the youngest four cohorts. These declines, which can be seen in the raw data graphed in the top panels of Figures 1 and 2, warrant further analysis. Second, for all of the samples, younger cohorts have a lower variance of health status.

Third, the results provide some support for the findings cited above that the gradient between income and health is becoming stronger over time. The coefficient on the cohort trend ranges from 0.001 (for females in the NHIS) to 0.003 per year (for males in the PSID), a positive sign indicating that for more recently born cohorts there is a larger correlation between income and health. For example, the actual correlation between the logarithm of income and SRHS is -0.40 for PSID males born between 1940 and 1944, when they reached the age of around 50 in 1992. Our results imply that the correlation for the cohort born ten years later, between 1950 and 1954, will equal -0.43 when this group reaches the age of 50.

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